

2021 Florida Watermelon Association Annual Convention

“From the Ground Up”

Schedule of Events

Wednesday, October 20, 2021

<u>All Times Eastern</u>	<u>Event</u>	<u>Location</u>
8:00 am – 12:30pm	Golf	Golf Course
Noon – 5:00 pm	Registration & Information Desk	St. Johns 29
1:15 pm – 2:00 pm	Queen Committee Meeting	Sandlake Room
2:00 pm – 2:45 pm	Marketing Committee Meeting	Sandlake Room
3:00 pm – 6:00 pm	Board of Directors Meeting	Sandlake Room
6:00 pm – 7:00 pm	Queen Contestant Reception	Hospitality Suite #1603
9:00 pm– 11:00 pm	FWA Hospitality Suite	Hospitality Suite #1601

Thursday, October 21, 2021

<u>All Times Eastern</u>	<u>Event</u>	<u>Location</u>
8:00 am – 5:00 pm	Registration & Information Desk	St. Johns 29
8:00 am – 5:00 pm	Auction Items Receiving	St. Johns 27
9:00 am – 5:00 pm	Convention Exhibits Open	Sandlake Foyer
9:00 am – Noon	FWA Grower Education Session	Sandlake Room
	<i>9:00 am Roundtable Discussion with USDA AMS Administrator Bruce Summers & PACA Regional Director Jeffrey Spradlin</i>	
	<i>9:45 am UF/IFAS Research Update – Bob Hochmuth</i>	
	<i>10:30 am Nutrition of Watermelon: The What, Why & When – Dr. Rob Mikkelsen, Yara North America</i>	
	<i>11:15 am De-Fining Farming – Marshal Sewell</i>	
Noon – 1 pm	Buffet Luncheon	Sandlake Room
1:30 pm – 3:30 pm	Spouse Outing	Hospitality Suite #1603
1:00 pm – 2:00 pm	Auction Committee Meeting	Sandlake Room
2:00 pm – 3:00 pm	Nominating Committee Meeting	Sandlake Room
6:00 pm – 7:00 pm	Annual Seed Spit Contest	Gatlin Terrace
7:00 pm – 10:00 pm	President’s Low Country Boil	Gatlin Terrace
10:30 pm - 1:00 am	FWA Hospitality Suite	Hospitality Suite #1601

Friday, October 22, 2021

<u>All Times Eastern</u>	<u>Event</u>	<u>Location</u>
9:00 am – 11:00 am	Auction Items Receiving	St. Johns 27
9:00 am – 5:00 pm	Registration & Information Desk	St. Johns 29
9:00 am – 1:00 pm	Convention Exhibits Open	Sandlake Foyer
10:00 am – 11:30 am	Biscuit Breakfast & General Session	Sandlake Room
Noon – 1:00 pm	Buffet Luncheon	Panzacola F
1:00 pm – Till End	Annual FWA Auction	Panzacola F
6:30 pm – 7:00 pm	Cocktail Hour & Raffle Drawing	Panzacola F
7:00 pm – 10:00 pm	Banquet – Dinner and Awards	Panzacola F
10:30 pm – 1:00 am	FWA Hospitality Suite	Hospitality Suite #1601