



## **2021 Florida Watermelon Association Annual Convention**

**Deadline: September 24, 2021**

### **Sponsorship**

\_\_\_ Yes! I would like to sponsor. I have marked my level below:

- \_\_\_ \$5000 Diamond Sponsor (includes exhibit space and full page ad)
- \_\_\_ \$2500 Platinum Sponsor (includes exhibit space and half page ad)
- \_\_\_ \$1000 Gold Sponsor
- \_\_\_ \$500 Silver Sponsor
- \_\_\_ \$250 Bronze Sponsor

### **Exhibit**

\_\_\_ Yes! I would to exhibit for \$350. This includes a 6-foot table and chair. Position will be assigned by FWA.

- You must purchase a full registration in addition to the \$350 exhibit fee.
- You must submit a separate form and payment directly to the hotel for electrical power. If you need this form, please contact Debbie at [dalexander@flfwa.com](mailto:dalexander@flfwa.com).
- Set-up time: Wednesday October 20 from 2 p.m. – 6 p.m.
- Booth must be taken down by 4:00 pm Friday, October 22.

### **Program Ads**

\_\_\_ Yes! I would like an ad in the Convention program. I have marked my selection below.

If using the same artwork as last year, please mark here. \_\_\_

- |                               |       |
|-------------------------------|-------|
| ___ Full Page Color           | \$600 |
| ___ Full Page Black and White | \$500 |
| ___ Half Page Color           | \$450 |
| ___ Half Page Black and White | \$400 |

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

IF YOU NEED ADDITIONAL INFORMATION, PLEASE CALL

Office: 239-658-1442

Fax: 239-658-1448

Email: [dalexander@flfwa.com](mailto:dalexander@flfwa.com)